**Making the Case for Community-based Palliative Care**

Complete one or more worksheets to outline your CEO or governing body, finance department, health system chief medical officer, health plan actuarial business unit, etc.), answering:

* What’s **important** to the audience
* What data describes the **current state** in relation to what’s most important
* What will be different in the **future state** after implementation (based upon published research, internal data, and other sources)

| Important | Current State | Future State |
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