



The California
State University

Institute for Palliative Care



CAMPUS PARTNER PROGRAM

WHY PALLIATIVE CARE MATTERS TO YOUR STUDENTS

Palliative care is whole-person, patient-centered care designed to ease physical, psychosocial, and spiritual suffering for patients and families at any stage of serious illness, either alongside curative treatment or without it. As our population ages, an increasing number of Americans will need access to this transformative type of care. It's vital that current healthcare professionals and future healthcare professionals (*your students*) are equipped to deliver it.

Students are often caregivers for family members facing serious illness, and students themselves benefit directly by understanding the fundamentals of palliative care. Yet very few universities offer focused courses in palliative care or expose students in any way to this widely relevant topic.



THE GROWING WORKFORCE NEED

Palliative care is one of the fastest growing fields in American healthcare. Demand for nurses, social workers, and allied health professionals with palliative care skills is high in both specialty and generalist practices, such as family practice, geriatrics, pediatrics, and community health. Students graduating with palliative care skills are likely to find rapid employment.



THE CAMPUS PARTNER PROGRAM:

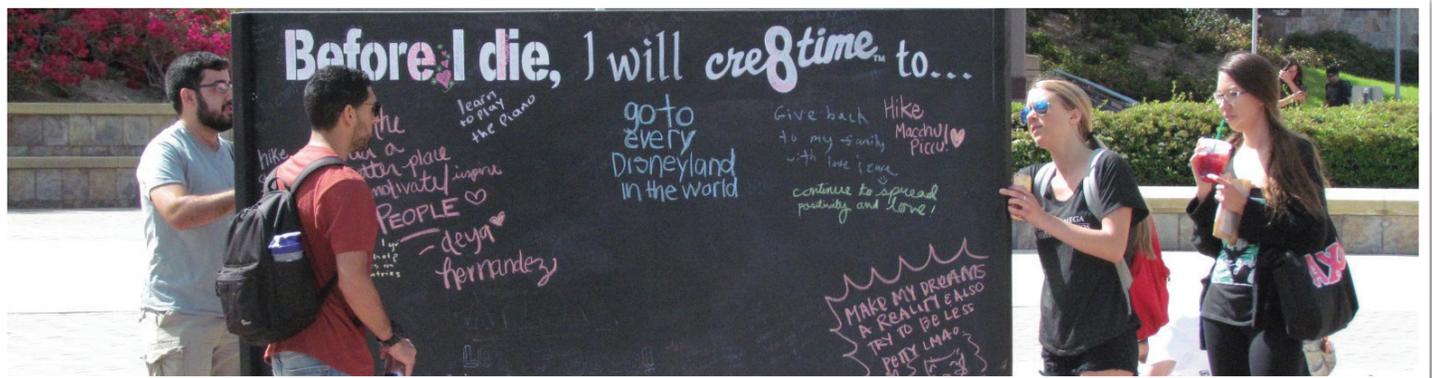
- Supports students and families in making better healthcare decisions
- Attracts new students to your campus
- Generates new funding opportunities
- Enhances your campus brand
- Distinguishes your CSU as a first choice for developing marketable healthcare careers
- Supports graduating students with competitive employment advantages

THE MISSION OF THE INSTITUTE:

The mission of the CSU Institute for Palliative Care is to increase access to and awareness of palliative care by

- Educating current healthcare professionals
- Educating future healthcare professionals
- Building community awareness and advocacy

Here at the main Institute, hosted by CSU San Marcos, we focus on educating current healthcare professionals statewide, nationally, and globally via online instruction while supporting Campus Partners in educating future professionals and building local community awareness.



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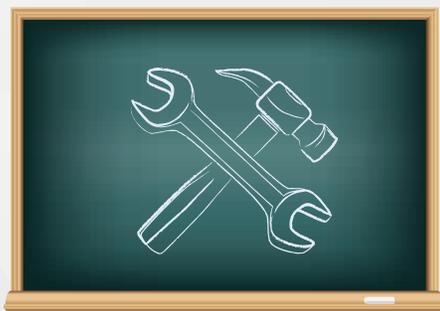
Funding – Education – Resources

We support your campus efforts to educate your students, faculty, and community members about the power of palliative care through a combination of classroom and community resources.

PROJECT GRANTS

By working with the Institute to coordinate the development of funding opportunities, we create greater leverage for successful grant applications and projects. As a Campus Partner you will benefit from:

- Funder identification and relationships
- Grant writing resources and experience
- Multi-campus grant opportunities
- Seed grants for research



PALLIATIVE CARE CURRICULUM TOOL KIT

This online toolkit supports faculty with high-quality, ready-to-use research, presentations, infographics, curriculum ideas, student and community activities, and other resources related to palliative care.

ONLINE COURSES FOR NURSING, SOCIAL WORK, ALLIED HEALTH

The 100+ online courses in palliative care and care management in our catalogs are available for adoption in undergraduate and graduate level courses, electives, and special projects. These courses may be used in on-campus programs or through extended learning, sometimes including shared revenue to support Campus Partner programs.



COMMUNITY ENGAGEMENT RESOURCES

A growing library of ideas, activities, and programs can be utilized as off-the-shelf programs or customized to meet your community needs and interests. This includes programs such as “What Gives Your Life Meaning?” (WGYLM™?).

CAMPUS PARTNER PROGRAM

Networking – Exposure – Commitment

NETWORKING

Campus Partners work together to bring palliative care awareness and access to their students, faculty, and community. Campus Partners are invited to participate in the Institute's National Symposium for Academic Palliative Care Education and Research.



EXPOSURE AND PUBLICITY

With a national following, a robust social media presence, and a database including thousands of palliative care professionals across multiple disciplines, the Institute will highlight your palliative care activities and success stories. Each campus partner has a dedicated page on the Institute's website.

COMMITMENT

The foundation of any good relationship is a shared commitment toward a common goal. By committing to join this coalition of like-minded campuses, you're simply agreeing to partner with us to help spread the word about palliative care in a way that benefits your students, your faculty, and your community.

It's with this attitude of collaboration that we can ensure California State University remains a leader in advancing this transformative type of care, and that your work and the work of the Institute fuels that success.



CAMPUS PARTNER PARTICIPATION

Participation is not a top-down mandate. In the spirit of partnership, the main Institute pledges significant support and engagement with Campus Partners; we only require that a faculty director be appointed and supported – for instance, with course releases, administrative assistance, and/or start-up funding or assistance with fundraising.

For more details on how your campus can participate, contact us!

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