Palliative care is an integral part of the post-acute care networks being developed in response to CMS value-based care initiatives. Who is better positioned to offer these services than your organization?

Ensuring Your Community-based Palliative Care Success

Implementing and integrating a community-based palliative care program is a complex endeavor. Are you pondering questions such as what are the types of palliative care models, and which is best for our organization? How can we learn what our community needs and the views of our stakeholders? How will we plan, budget, bill, and measure our quality and effectiveness? The list goes on!

This information-packed one day seminar has proven to be extremely helpful to anyone working to launch or upgrade a community-based palliative care program. Developed by national palliative care experts including Janet Bull, Jean Acevedo, Torrie Fields, Kathleen Kerr, Brian Cassel, Kathy Brandt, Helen McNeal, and more, Ensuring Your Community-based Palliative Care Success will teach you what it takes to build a palliative care program and provide you with a customizable organizational implementation plan that can lead to your success.

Review the list of topics covered in this jam-packed course on the back.

All attendees who pre-register for the course will receive a link to access one free registration to the CSU Institute for Palliative Care’s How to Get Started Building a Community-Based Palliative Care Program online course to complete prior to attending the workshop.

Participants Will Learn:
- Skills and information you’ll need to successfully implement a palliative care program
- Critical areas on which organizations must focus in order to successfully implement a palliative care program
- A framework that can be used to assess organizational readiness and plan the implementation of a palliative care program

This Seminar is Ideally Suited For:
- Individuals and leaders tasked to launch and/or lead a palliative care program
- Community organizations and hospices considering whether to launch a palliative care program
- Health systems seeking to implement community-based palliative care in their organization(s)

Offered in Collaboration with HPCFM • November 1, 2016 in Norwood, Massachusetts
Register at http://www.hospicefed.org/event/2016ECA_PreConference_Registration

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Invest a few hours and learn a proven process for developing a successful community-based palliative care program.

**Overview and Comparison of Palliative Care Models**
- Describes specific models of community-based palliative care
- Defines the benefits and challenges of continuity of care in relation to each model

**Conducting a Needs Assessment**
- Identifies key stakeholders to involve in a palliative care needs assessment
- Describes the process involved in determining the palliative care needs in your community
- Analyzes gaps between perceived need for and availability of specific palliative care services

**Billing, Coding, and Payment Models Relevant to Palliative Care**
- Discusses the elements required to bill using evaluation/management codes
- Identifies the requirements and use of transitional care, chronic care, and advance planning codes
- Recognizes the reason claims get denied
- Outlines the elements of a comprehensive palliative care program budget

**Exploring Payer Partnerships**
- Utilizes value-based healthcare to attract payer partners
- Identifies the elements of a business case for payer partners

**Metrics and Measurement for Community-based Palliative Care**
- Applies a measurement framework for palliative care programs
- Follows five steps to select appropriate measures
- Describes optimal measurement strategies, and mistakes to avoid

**Creating the Data for a Data-Driven Business Plan**
- Discusses the elements of a business case for community-based palliative care
- Describes data commonly needed for a business plan
- Reviews strategies for securing or developing some of the data

**Creating an Implementation Plan to Build Your Palliative Care Program**
- Distinguishes stages and dimensions of organizational change
- Names core elements of palliative care Policies and Procedures and the rationale for developing
- Describes key considerations for planning the configuration and development of the interdisciplinary palliative care team and roles of team members

* Content topics are subject to change based upon the duration of the training.