

SHILEY HAYNES INSTITUTE
FOR PALLIATIVE CARE

THE NATIONAL SYMPOSIUM FOR ACADEMIC PALLIATIVE CARE EDUCATION AND RESEARCH 2024

EXHIBITOR AND SPONSOR PROSPECTUS



**Integrating Mind,
Body and Spirit into
Whole Person Care**

February 7, 2024

Pre-symposium Workshops

February 8-9, 2024

Symposium and Exhibition

Hyatt Regency Mission Bay

San Diego, CA

ABOUT THE SYMPOSIUM

“This symposium is consistently well done and meets the needs of a diverse professional group.”

“This is a winning format. Short, sweet, to the point, and filled with the best of experts.”

“The best Palliative Care Symposium!”

Hosted by the CSU Shiley Haynes Institute for Palliative Care since 2014, this unique symposium brings together an international audience of faculty, researchers, clinical professionals, leaders, and palliative care innovators to share research and ideas, connect with peers, and increase their expertise!



PRECONFERENCE WORKSHOP PRESENTERS AND PLENARY SPEAKERS



Workshop Presenters:

Krista Altaker, RN, MSN, PhD, Associate Professor and Department Chair, Degrees & Licenses, Department of Nursing, Sonoma State University

Ann Berger, MSN, MD, Pain and Palliative Care Expert, Private Consultant.

Alyssa Erikson, RN, PhD, CNE, Professor and Nursing Department Chair at CSU Monterey Bay

Melinda Kavanaugh, PhD, Professor of Social Work, Helen Bader School of Social Welfare, University of Wisconsin- Milwaukee

Claudia Nau, PhD, Research Scientist I, Division of Behavioral Research at Kaiser Permanente

Plenary Speakers:

Toluwalasé (Laşé) A. Ajayi, MD FAAP, Associate Professor of Medicine & Pediatrics Program Director, UCSD-Scripps Health Palliative Medicine Fellowship Equity Lead, Jacobs Center for Health Innovation

Ann Berger, MSN, MD, Pain and Palliative Care Expert, Private Consultant.

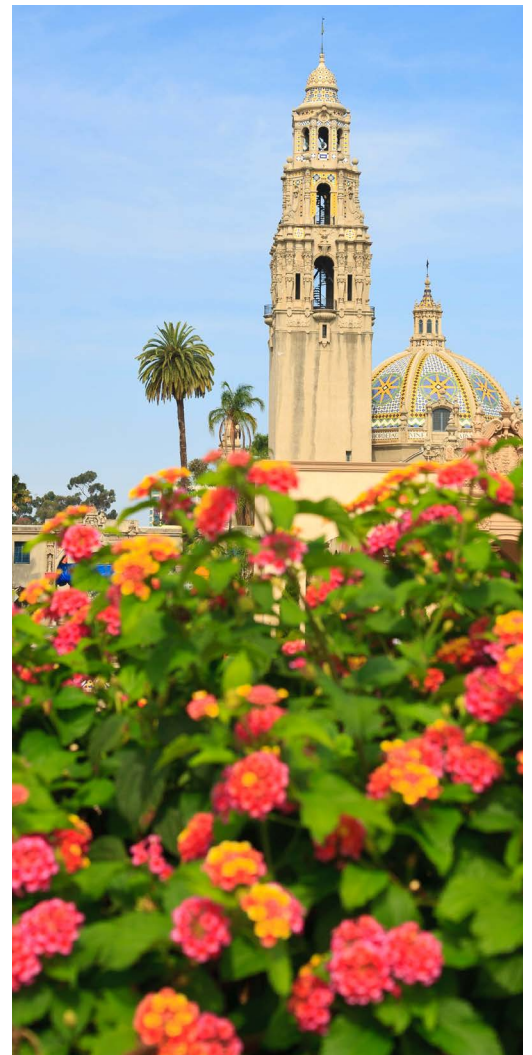
George Fitchett, DMin, PhD, Professor, Former Director of Research, Department of Religion, Health and Human Values, Rush University Medical Center

Melinda Kavanaugh, PhD, Professor of Social Work, Helen Bader School of Social Welfare, University of Wisconsin- Milwaukee

THEME AND FOCUS AREAS

Integrating Mind, Body and Spirit into Whole Person Care

- Evidence-based innovations for palliative care focused on mental health
- Research on coping with serious illness
- Research on the effectiveness of palliative care on symptom reduction
- Innovative interventions for psychosocial-spiritual-existential distress
- Spirituality and serious illness
- Integrating palliative care content into curriculum across disciplines
- Interprofessional approaches to palliative care education
- Promoting equity and addressing disparities in health care
- Impact of caregiving on care partners
- Community-focused palliative care education programs



AN ANNUAL EVENT THAT CONTINUES TO GROW

The Symposium's intimate setting makes for quality conversations with university faculty, leaders, researchers, students, and health professionals who are advancing the field of palliative care. This is your opportunity to meaningfully engage with thought leaders and professionals from multiple disciplines who are pioneering improved care for all who experience serious, chronic, or life-threatening illness and for the partners and communities who care for them.

Attended by more than 1,200 professionals since 2014 from:

Universities

Academic Medical Centers

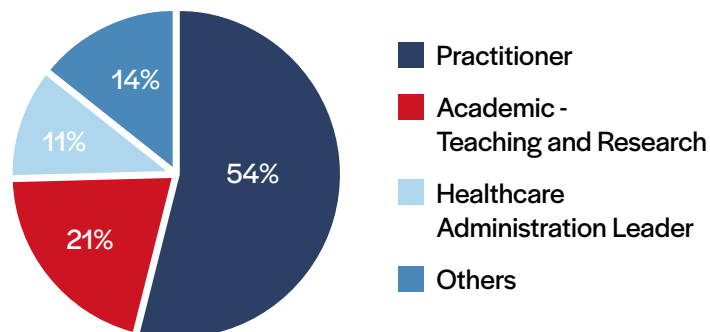
Healthcare Systems

Health Plans

Hospices

Community Hospitals

Attendees 2023



Disciplines 2023

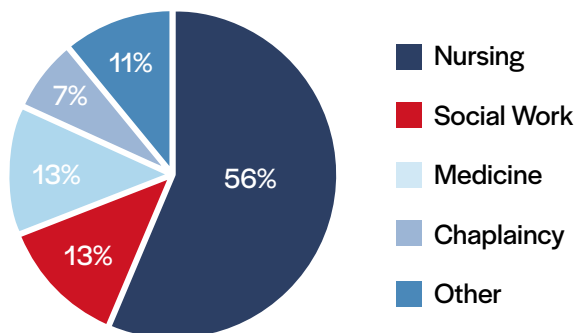


EXHIBIT AND SUPPORT OPPORTUNITIES

EXHIBITS AND SPONSORSHIPS					ADVERTISING
Exhibitors Non-Profit: \$600 For-Profit: \$1000	Bronze Sponsor \$1,500	Silver Sponsor \$2000	Gold Sponsor \$3000	Platinum Sponsor \$4000	Your Ad in the Symposium Program
Exhibit table, 2 chairs	Exhibit table, 2 chairs	Exhibit table, 2 chairs	Exhibit table, 2 chairs Prime location	Exhibit table, 2 chairs Best location	Business card size \$150
1 full registration	2 full registrations	3 full registrations	4 full registrations	5 full registrations	1/4-page \$500
Recognition at Symposium opening/closing	Recognition at Symposium opening/ closing	Recognition at Symposium opening/closing	Recognition at Symposium opening/closing	Recognition at Symposium opening/closing	1/2-page \$1,000
	Listing on website	Listing on Website	Listing on website	Listing on website	Full page \$1,500
		1/4-page Ad in Symposium program	1/2-page Ad in Symposium program	Full-page Ad in Symposium program	
			Logo on website	Logo on website	
			Inclusion in an email blast	Logo with link to your website on website	
			Inclusion in a social media post	Inclusion in an email blast	
				Inclusion in a social media post	

PLUS: Add to any sponsorship level: Breakfast or lunch, includes placement of your brochure at every seat, and special acknowledgement from the podium. \$3,000

Purchase your Sponsorship by December 15, 2023.

Purchase your nonprofit or for-profit exhibit space by January 10, 2024.

Space is limited! Don't delay!

Select your option and pay. (Please set your browser to allow pop-ups.)

Questions? Contact Lorraine Grogan at lorraine.grogan@conferencedirect.com.

More news and updates at csupalliativecare.org

SYMPOSIUM EXHIBITOR REGULATIONS

AGREEMENT These regulations together with the payment received for exhibit space(s) constitute agreement of entire regulations.

Only gifts, bequests, devises, endowments, trusts, and similar funds which further the mission of the University and are designed for use of (in trust for) the University or to the Foundation for University programs or projects may be considered for acceptance.

EXHIBIT SPACE

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FEES Exhibit space is priced according to the table above. To secure an exhibit space, submit full payment through the Symposium registration website. Once payment is received, these regulations are in force and must be abided by. The fee for each space will be on a first-come, first-served basis.

PERIOD OF EXHIBITS The exhibit area will be open from 8:00am to 4:30pm on Thursday, February 8, and Friday, February 9, 2024 (times subject to change).

SET UP AND REMOVAL OF EXHIBITS Set up of exhibits may begin after 3pm on Wednesday, February 7, 2024; exhibitors can wait until Thursday morning before 8:00am to reduce the number of travel days. Removal of exhibits will be on Friday after the close of the show (that is, beginning at 4:00pm). Additional details will be provided as the dates of the symposium are approaching.

SECURITY There will be no security guards provided. Exhibitors are responsible for their own items left at the exhibit. If you have anything of value, please ensure that they are removed at night or when the exhibit space is not in use.

SOLICITATIONS AND BOOTH ATTRACTIONS Exhibitors may display, demonstrate, or give away samples. Exhibitors are requested not to produce sound solely for the purpose of attracting delegates to their booths. Neither demonstrations outside of space assigned nor displays in hotel guest rooms will be permitted. It is required that exhibitors staff their booths continuously during the show hours.

BOOTH DECORATION Arrangements for decorations, furniture, signs and services not specifically covered by this agreement may be made with our official exhibition contractor.

ADVERTISING LITERATURE Exhibitors will be permitted to give out catalogs, circulars, and folders in their exhibit space only. Canvassing of any kind or distributing literature in the exhibit halls or meeting rooms by non-exhibitors will not be allowed.

SOUND APPARATUS Sound apparatus and noise-making equipment must be regulated to a level that will not disturb other exhibitors.

FLAME PROOFING All table covers and flammable decorations must be rendered flame-retardant to meet the requirements of the local Fire Department, which will close any exhibit not meeting City Fire Regulations. Do not leave wastepaper or cartons behind drapes or in the booths.

CANCELLATIONS AND REFUNDS Cancellations of exhibit space must be provided in writing to Shiley Haynes Institute for Palliative Care. Cancellations before December 1, 2023, will receive a 100% refund. Cancellations between December 1 and December 31, 2023, will receive a 50% refund. Cancellations after January 1, 2024 will not be refunded.

LIABILITY It is agreed that exhibitors shall assume all responsibility for damage to the exhibit hall, and they shall indemnify, hold harmless, and exempt The Shiley Haynes Institute for Palliative Care, its officers and staff, and our designated event planner, Conference Direct, and staff, from all personal and property loss or liability that may ensue from any cause whatsoever. All claims for any such loss or injury are expressly waived by the exhibitor. While the exhibit area will be closed when not open to the public, these measures are not guarantees of safety. Exhibitors are urged to secure themselves against risks of liability or loss.