**Request to Use WGYLM™ Word Mark and/or Logo for Projects/Events**

Name of Requestor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ phone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please briefly describe the project/event and how you envision incorporating WGYLM® (500 words or less)**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Please indicate the type of communications you’ll use (please check all that apply):**

|  |  |  |
| --- | --- | --- |
| \_\_\_ flyers | \_\_\_ posters |  |
| \_\_\_ newsletter | \_\_\_ social media: (please specify) | \_\_\_ Twitter \_\_\_ FB \_\_\_ Instagram |
| \_\_\_ website |  \_\_\_other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Please Initial: \_\_\_\_\_\_For social media, myself, and my organization will only use the word mark and/or logo as part of creating an events page, or creating a post on our existing social media pages and twitter feed. We will not create a new social media account using the trademarks.

**\*Please note that WGYLM® may not be put onto promotional materials without the expressed written permission of the CSU Institute for Palliative Care at CSUSM office. Submission of this form indicates your request for permission; approval is pending until a formal notice of permission from the IPC at CSUSM is received.**

***If you plan to use this logo on clothing/apparel/hard goods, you need to use a licensed vendor who holds the WGYLM Special Contract Type with Learfield Licensing. If you have questions, please contact Learfield Customer Service at admin@learfieldlicensing.com 317-669-0808.***

**Please provide the dates (starting and ending) for which you seek permission to use WGYLM®:**

Starting date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Ending date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please attribute WGYLM® to the CSU Institute for Palliative Care at California State University, San Marcos.**

**When using WGYLM® in text, please use it in one of two ways:**

This is an example of how to use just the WGYLM letters. (set off in a different color).

You may also chose to use WGYLM® with the trademark symbol included.